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Trailers of the East Coast and Featherlite have made it official – effective February 2013, Trailers of the East Coast in Davie County is an official service center for the high profile race car transporters that Featherlite has been building for NASCAR race teams for 20 years.

While Trailers of the East Coast has been providing Transporter Service to NASCAR teams since the beginning of the Featherlite transporter era 20 years ago, the designation of Official Featherlite Transporter Service Center will expedite the services provided to NASCAR team owners by creating a direct link to the factory for parts and engineering specs used in servicing these highly specialized vehicles.

#### **A Davie County destination**

NASCAR team owners and drivers have made the Trailers of the East Coast showroom a Davie County destination for race teams AND for racing fans. Many NASCAR fans will never forget the finish of the 2007 Daytona 500 when the Jack Daniels “07” car driven by Clint Bowyer crossed the finish line upside down and on fire. NASCAR fans can get “up close and personal” with the car. It is now on display in the middle of the Trailers of the East Coast showroom floor in Mocksville. Terry Bralley, President of the Davie County Economic Development Commission said, “Any business that makes Davie County a destination and encourages folks to get off of Interstate 40 to spend time in Mocksville is good for the local economy.”

#### **A job creation engine**

When Trailers of the East Coast moved to their current location on Interstate Drive in Mocksville in 1997 they had 10 employees. By 2002 they had grown to a workforce of 18 employees. Over the last 10 years, employment at Trailers of the East Coast has more than doubled again and today Trailers of the East Coast has 43 full time employees serving customers across the US. Trailers of the East Coast also generates dozens of indirect jobs at supplier companies across North Carolina.

Ask Bill Junker and he will tell you that the formula for success for Trailers of the East Coast has been simple, “Provide the customer with a good product at a fair price and give them service after the sale - it works!”

According to Bralley, "Successful economic development requires more than simply attracting new companies to the area, it also requires that the businesses located here today continue to be successful. Trailers of the East Coast continues to be a job creation engine for Davie County."

### **NASCAR transporter parade in Mocksville**

A state of the art 50,000 square foot service center at Trailers of the East Coast in Mocksville is home to a parade of NASCAR team equipment throughout the winter months when teams are preparing for the next racing season.

The list of race teams and drivers with transporters pulling into Mocksville in preparation for the 2013 NASCAR season includes many of NASCAR's most popular teams and drivers.

Transporters driving into Trailers of the East Coast this winter included Penske Racing with Brad Keselowski and Joey Logano; Hendrick Motorsports with Jimmy Johnson, Dale Earnhardt Jr., Jeff Gordon and Kasey Kahne; Richard Childress Racing with Kevin Harvick, Paul Menard and Jeff Burton; Rausch Fenway Racing with Ricky Stenhouse Jr., Carl Edwards and Greg Biffle; Michael Waltrip Racing with Clint Bowyer, Martin Truex Jr., and Mark Martin; Steward Haas Racing with Tony Stewart, Danica Patrick and Ryan Newman; Red Horse Racing with John Wes Townley, Timothy Peters and German Quiroga; Joe Gibbs Racing with Kyle Busch and Matt Kenseth; and Furniture Row Racing with Kurt Busch. Trailers of the East Coast provides transporter service and customizations for NASCAR team owners for the Camping World Truck Series, the Nationwide Series and the Sprint Cup Series.

### **Off-season for NASCAR is high season for transporter service**

The off season for NASCAR provides race teams with the opportunity to fine-tune every aspect of their racing operations. Transporters are highly-engineered, multi-level vehicles. Race cars are stored in the upper level while tools, parts and specialized work areas are contained in the lower level. Many of the transporters also contain a communication center and a lounge in the front end of the transporter. In addition to transporting cars to the races, the NASCAR transporters are used as specialty work areas at the track.

### **On-site service for NASCAR teams**

NASCAR race teams rely on Featherlite transporters to move their cars, and NASCAR team owners rely on Trailers of the East Coast to keep those transporters in race-day condition all season long. Like they do every year, Trailers of the East Coast had a transporter service crew on site from the time the first transporter rolled into Daytona International Speedway prior to the Daytona 500 on February 24, 2013.

As the On-Site Transporter Service Manager for Trailers of the East Coast, Todd Rogers travels across the country during racing season providing professional on-site service to NASCAR transporters at major NASCAR events throughout the season.

**Transport Drivers – Ready to Roll**

The next time you are at a race, stop by and say thank you to the transporter drivers who get your favorite drivers' cars to the track on-time and ready to roll for each and every race all season long.

**About Trailers of the East Coast**

Trailers of the East Coast is a family owned company established in 1945 in Mocksville, North Carolina. In 1985, the family began selling trailers as a sideline business to their feed mill. Trailers of the East Coast sells and services concession and vending trailers, car haulers, horse and stock trailers, enclosed cargo trailers, utility trailers, dump trailers and Sport Chassis trucks.

With an inventory of over 300 trailers on site for immediate delivery, Trailers of the East Coast carries brands from most major manufacturers including Adam, ATC, Bloomer, Cimarron, Exiss, Homesteader, Hudson Bros., Lakota, Look, Pace American, Quality, Renegade, Shur-Trac, Take 3, and Sport Chassis trucks.