

For Immediate Release

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Another Win for Davie County – Avgol to Invest \$40 Million & Create 50 New Jobs

Avgol has announced plans to invest \$40,000,000 and create 50 new jobs in Mocksville by expanding and adding a new production line to its plant in Mocksville. The addition of a fifth production line will make the Mocksville plant the world's largest single producer of non-woven fabric.

Jessi Andrade, (Avgol Human Resource Manager) mentioned that Avgol plans to hire several skill level positions in the summer of 2015 to “give them a year of training on the job.” Avgol expects to host a job fair late in 2015 or early 2016 to hire additional positions. The average annual salary for these new jobs at Avgol will be \$35,000 with benefits.

Avgol, a global leader in the production of non-woven fabric for things like diapers and feminine products has recently been eyeing a place to expand operations to keep up with increased product demand. Avgol has four facilities across the globe: Tel-Aviv, Israel; Hubei, China; Tula, Russia; and Mocksville, North Carolina, USA. With all of these options, Avgol chose Mocksville for this growth.

Economic Development Trending Up for Davie

Add Avgol to a string of recent economic development victories like Ashley Furniture and Gildan ActiveWear and you discover a trend; furniture and textile manufacturing is coming back. Ashley furniture will have 1200 employees by year end and Gildan is on track to have 300 employees.

Andrade explained that Avgol offers “great benefits and the wages are competitive. If you or someone you know is interested in working with Avgol, the best thing to do is drop by and talk with us, and be on the lookout for our job fair later this year.”

Winning the Global Competition for Jobs

For this win, Davie County and the Town of Mocksville both approved economic development incentives that were a key piece of this victory. Terry Bralley, President of the Davie County Economic Development Commission tells us that economic development is a team sport. If we continue working together as a community, Davie County will continue to win the global competition for jobs.

Transportation and Logistics: Rail in Davie County Helps Fuel Economic Growth

The new Avgol production line in Mocksville represents the 5th expansion for Avgol in Davie County since they purchased the plant from Unifi in 2001. At that time the plant consisted of a single production line. The installation of a rail spur in 2005 for the delivery of inbound raw materials for manufacturing has helped make NC and Davie County a strategic location for Avgol.

Engineered Non-Woven Fabrics – Science & Industry Join Forces, Fuel Job Growth

The manufacturing of engineered fabrics is at the leading edge of a textile revival in North Carolina and advanced technology is at the heart of non-woven manufacturing. Avgol has utilized training and support services provided by North Carolina State University’s Non-Woven Institute (NWI).

The Nonwovens Institute (NWI), based at the Centennial Campus of North Carolina State University in Raleigh, is the world’s first accredited academic program for the interdisciplinary field of engineered fabrics. The NWI is an innovative global partnership between industry, government and academe. Operating on an “Open Innovation” platform, the Nonwovens Institute engages experts from industry and higher education in building next-generation nonwoven applications while also providing training and guidance to the field’s future leaders.

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